



GREAT THINGS HAPPEN WHEN YOU GIVE

1 OUT OF 10
of girls
MISSES
school every month
during their menstrual cycle



But
YOU
and
I
can turn the situation around
for them

No girl's education should be held back due to lack of sanitary towels
Donate any amount through Till No. 800682



YFC Nairobi



@YFCNairobi



@YFCNairobi



Youth for Change

ABOUT US

Youth for Change often abbreviated as YFC is a group dedicated to advocating for the rights of the less destitute in the society. The group, formed in April 2016, is managed by firm and capable youths from across Kenya.

The group is registered under the Department of Social Development under the Ministry of East Africa Community, Labour and Social Protection as a *Community Based Organization*.

VISION

Afro-optimism is the key.

MISSION

Better world through kindness to the less fortunate.

SOCIAL MEDIA

FACEBOOK: YFC Nairobi

TWITTER: @YFCNairobi

INSTAGRAM: @YFCNairobi

EMAIL ADDRESS: yfcnairobi@gmail.com

TILL NO.: 800682 (YOUTH FOR CHANGE)

PHONE NO.: +254 706 541 824 (Yvonne Ndubi)



YFC SANITARY TOWELS CAMPAIGN

The Sanitary towels Campaign for underprivileged girls in the informal settlements seeks to give the girl child in the informal settlements an equal chance to compete and lead a fulfilled life. This is the Second Project for YFC.

OBJECTIVES

- To distribute sanitary towels to 500 girls from the targeted informal settlement schools by December 2019.
- To increase awareness in 80% of informal settlement schools on proper menstrual hygiene by December 2019.
- To assist the communities come up with sustainable projects to ensure availability of sanitary towels to girls in informal settlement schools.
- To lobby with other Non-Governmental Organizations involved in projects in the informal settlements to ensure girls have access to sanitary towels.

TARGET

The campaign targets to reach girls in secondary and primary schools in the four selected informal settlements in Nairobi Kenya. The First Phase (*which will begin in February 2019 and run through to December 2019*) will focus on informal settlements around Nairobi's Eastlands area. The Second Phase of the project will kick start in February 2020.

Targeted informal settlements (Phase I):

- ✓ Mukuru Kwa Njenga
- ✓ Sinai

Phase 2

- ✓ Mukuru Kwa Reuben
- ✓ Korogocho

SOURCES OF FUNDS

- ✓ **Member contributions**

Every month members are expected to pay a monthly fee of 200 shillings to enable the group's activities and projects. The money contributed by the members will be

used to purchase the sanitary towels to be distributed and facilitate movement of the group members during the campaign.

✓ **Events**

YFC organizes events e.g concerts and Karaoke in Nairobi County with an aim of raising funds. For the Sanitary Towels Project, the first one was even was held last year ***Rock for Charity event on May 12th 2018 at the Blues Restaurant.***

Donations

Donations of all kinds from well-wishers and people who support the YFC course will be used to run the sanitary pads campaign.

✓ **Other sources**

DISTRIBUTION

To ensure the sanitary towels are distributed to girls in the informal settlements, YFC will work jointly with selected school teachers from selected secondary and primary schools. More research will be conducted to identify a focal person to work with within the settlements.

BUDGET

ACTIVITY/ITEM	NO. OF UNITS	UNIT COST	TOTAL
Meetings	3	N/A	N/A
Underwears	1000	50	50,000
Media & Advertising posters and brochures)	Posters: 10 Brochures: 20	70.00 50.00	700.00 1000.00
Sanitary Towels	9,000	50	450,000.00
Miscellaneous (Drinks, Snacks, Pens, Note Books for members and Trainers)	N/A	N/A	36,300.00
TOTAL			538,000

PROGRESS REPORT

The first sanitary towels distribution was held on 30/05/2019 at Star of Hope Secondary School, Sinai

We distributed a total of 528 packets of sanitary towels to the 252 girls in the school



Way forward:

Our main objective is to distribute sanitary towels to 500 girls before December, 2019.

The next school term we will distribute to Star of Hope Secondary School as well as another school from Mukuru kwa Njenga slum.

YFC EMPOWERING THE BOY CHILD CAMPAIGN

For years now, many Non-Governmental Organizations and the Government have mostly focused on empowering the girl child and while this is being done the boy child lags behind, this is according to a survey conducted by the National Gender and Equality Commission in Kenya. The results from the survey also indicate heightened expectations for the boy child in regard to good behaviour but no evidence indicates their capabilities of exuding this. YFC is however trying to demystify the fallacy that the boy child is an impediment and often an enemy of a girl's success. We believe in creating equality among the younger generation regardless of gender. To achieve this, we have embarked on creating a scholarship for young bright men in the slums to enable them achieve proper education. Statistics show that globally the boy child is most likely to drop out of school and abuse drugs. It is in this breadth that our Community Based Organization is seeking to raise funds that will go towards educating the less fortunate but bright boy child in the slum.

We are looking for individuals to collaborate with to ensure that the boy child stays in school and is mentored just as much as the girl child. The campaign will involve, paying of school fees annually for the best performing boys in the select schools, providing basic school needs like stationery, books and school uniforms. In addition, we are also seeking to work with mentors who will have talks with the students on career choices, mental health and drug abuse. Star of Hope Secondary School in Sinai where we conducted our first Sanitary Towels Campaign will be the first beneficiary of the "Empowering the Boy Child Campaign". More schools to be included in the project will be identified in due course.

BUDGET

ACTIVITY/ITEM	NO. OF UNITS	UNIT COST	TOTAL
Meetings	3	N/A	N/A
Media & Advertising (posters and brochures)	Posters: 10 Brochures: 20	70.00 50.00	700.00 1000.00
Note Books for members and Trainers)	N/A	N/A	36,300.00
Scholarship Funds	12 Students	7000	84,000
School Uniforms	12 Students	1200	14,000
Transport	30 members	500	15,000

Football	2	1,800	3,600
TOTAL			151,600